



**HAVE  
YOU EVER  
WONDERED**

**HOW TO BRING  
CREATIVE IDEAS  
TO LIFE?**

## **THE IDEAS LAB**

**WE'RE LOOKING FOR ENTHUSIASTIC STUDENTS IN YEAR 9 AND 10 TO JOIN US THIS SUMMER AND TAKE THE LEAD CREATING A NEW MARKETING CAMPAIGN FOR UEA OUTREACH.**

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**UEA**  
University of East Anglia

## THE IDEAS LAB

**WHAT** 5 ONLINE SESSIONS

**WHEN** 26 JULY, 28 JULY, 2 AUGUST, 4 AUGUST, 6 AUGUST

**WHO** YEAR 9 AND 10 STUDENTS ACROSS NORFOLK AND SUFFOLK

UEA Outreach invites year 9 and 10 students to be part of The Ideas Lab this summer.

The Ideas Lab is a brand new online project where students will work as part of a team to develop a marketing campaign for their peers, promoting the non-academic benefits of university. The campaign will be professionally produced by our partner creative agency and delivered to schools at the start of the new academic year.

Students attending The Ideas Lab will:

- Explore topics related to university life.
- Take part in online activities and workshops.
- Build confidence working as part of a team.
- Work with UEA student ambassadors, who will help guide them.

**Students must complete a short application form to be considered for a place. Applications close on 31 May.**

*We are particularly keen to receive applications from students who do not have much knowledge of university and who would benefit from a work-based learning experience.*

For more information and application form:

<https://bit.ly/3vAFWaP>

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